



News Release

Stock Symbol: TSX – CCL.A and CCL.B

For Immediate Release, Tuesday, July 13, 2010.

CCL Industries Inc. Announces Appointment of New Director

Toronto, July 13, 2010 – Mr. Donald G. Lang Executive Chairman of CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products and healthcare industries, announced the appointment of Mr. George V. Bayly to the Board of Directors.

Mr. Bayly is a highly experienced packaging industry executive who is currently Principal of Whitehall Investors, LLC, a consulting and venture capital firm. During his very successful career Mr. Bayly held a variety of senior executive positions including Co-Chairman and CEO of U.S. Can Corporation, Chairman, President and CEO of Ivex Packaging Corporation and President and CEO of Olympic Packaging Inc. Mr. Bayly also serves on the Board of Directors of ACCO Brands Corporation, Graphic Packaging Holding Company, Huhtamaki Oyj, Ryt-way Industries, LLC and TreeHouse Foods, Inc.

Mr. Bayly holds a Bachelor of Science from Miami University and an M.B.A from Northwestern University. He also served as a Lieutenant Commander in the U.S. Navy. Mr. Lang noted that “Mr. Bayly’s wealth of knowledge in the packaging industry and his broad business experience will bring great value to CCL’s Board and Committee deliberations.”

With headquarters in Toronto, Canada, CCL Industries now employs approximately 5,700 people and operates 60 production facilities globally located to meet the sourcing needs of large international customers. CCL Label is the world’s largest converter of pressure sensitive and film materials for label applications and sells to leading global customers in the consumer packaging, healthcare, automotive and consumer durable markets. CCL Container and CCL Tube are leading producers of aluminum aerosol cans, bottles and extruded plastic tubes for consumer packaged goods customers in the United States, Canada and Mexico.

Any forward-looking statements contained in this press release, including statements relating to the outlook of CCL Industries Inc.’s various divisions and products and CCL’s growth and expansion plans, involve risks, uncertainties and assumptions and should not be taken as guarantees of future performance. A number of factors could cause actual results, performance or achievements to vary materially from those anticipated in forward-looking statements, including: general economic and business conditions and specific conditions affecting the sector in which CCL operates, including pricing pressures; CCL’s ability to attract and retain its customer base; technological change; competition; changes in, or failure to comply with, existing government regulations or failure to obtain required permits or licenses; changes in business strategy or development plans; risks associated with operating and product hazards; the ability to attract and retain qualified personnel; and other factors. The foregoing list of factors is not exhaustive of the factors that may affect the actual outcome of events that are the subject of forward-looking statements.

Gaston Tano

Senior Vice President
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For more details on CCL, visit our website - www.cclind.com