

Investor Update

2nd Quarter 2025

(Unaudited)

August 14, 2025

Disclaimer

This presentation contains forward-looking information and forward-looking statements, as defined under applicable securities laws, (hereinafter collectively referred to as "forward-looking statements"), that involve a number of risks and uncertainties. Forward-looking statements include all statements that are predictive in nature or depend on future events or conditions. Forward-looking statements are typically identified by the words "believes," "expects," "anticipates," "estimates," "intends," "plans" or similar expressions. Statements regarding the operations, business, financial condition, priorities, ongoing objectives, strategies and outlook of the Company, other than statements of historical fact, are forward-looking statements.

Specifically, this presentation contains forward-looking statements regarding the anticipated sales, income and profitability of the Company's segments; the Company's capital spending levels and planned capital expenditures in 2025; the adequacy of the Company's financial liquidity including the availability of sufficient cash from operations and available credit capacity to fund the Company's future financial obligations for the next few years; the Company's effective tax rate; the Company's ongoing business strategy; the Company's planned restructuring expenditures; the Company's expectations regarding general business and economic conditions; the impact of trade tariffs; the conflicts in the Ukraine and the Middle East on the Company's overall operations, customers, strategy and financial results and on the respective Segments of the Company, including in respect of the third quarter of 2025 and beyond.

Forward-looking statements are not guarantees of future performance. They involve known and unknown risks and uncertainties relating to future events and conditions including, but not limited to, the impact of competition; consumer confidence and spending preferences; general economic and geopolitical conditions; currency exchange rates; interest rates and credit availability; technological changes; changes in government regulations; risks associated with operating and product hazards; and the Company's ability to attract and retain qualified employees. Do not unduly rely on forward-looking statements as the Company's actual results could differ materially from those anticipated in these forward-looking statements. Forward-looking statements are also based on a number of assumptions, which may prove to be incorrect, including, but not limited to, assumptions about the following: consumer spending; customer demand for the Company's products; market growth in specific sectors and entering into new markets; the Company's ability to provide a wide range of products to multinational customers on a global basis; the benefits of the Company's focused strategies and operational approach; the achievement of the Company's plans for improved efficiency and lower costs, including stable aluminum and resin costs; the expectation that Q3 Avery results will improve sequentially; the expectation that Checkpoint ALS volume will pick up for the typically busy August to November season; the expectation that Innovia should continue to improve; and the expectation that the new German low gauge plant start up costs will continue in the second half of 2025. Further details on key risks can be found throughout this report and particularly in Section 4: "Risks and Uncertainties" of the 2024 Annual MD&A.

Except as otherwise indicated, forward-looking statements do not take into account the effect that transactions or non-recurring or other special items announced or occurring after the statements are made may have on the Company's business. Such statements do not, unless otherwise specified by the Company, reflect the impact of dispositions, sales of assets, monetizations, mergers, acquisitions, other business combinations or transactions, asset write-downs or other charges announced or occurring after forward-looking statements are made. The financial impact of these transactions and non-recurring and other special items can be complex and depend on the facts particular to each of them and therefore cannot be described in a meaningful way in advance of knowing specific facts.

The forward-looking statements are provided as of the date of this presentation and the Company does not assume any obligation to update or revise the forward-looking statements to reflect new events or circumstances, except as required by law.

Additional information relating to the Company, including the Company's Annual Information Form, is available on SEDAR+ at www.sedarplus.ca or on the Company's website <a href="www.sedarplus.



Summary				1		
Periods Ended June 30th	Three Mor	Three Months Ended		Six Months Ended		
(millions of CDN \$)	2025	2024	Change (ex. FX)	2025	2024	Change (ex. FX)
Sales	\$1,934.6	\$1,845.6	+3%	\$3,821.7	\$3,582.8	+4%
Operating Income ⁽¹⁾	\$ 322.1	\$ 303.5	+5%	\$ 639.0	\$ 585.5	+7%
Net Finance Cost	\$ (17.3)	\$ (18.6)		\$ (35.8)	\$ (36.6)	1
Corporate Expenses	\$ (21.8)	\$ (22.8)		\$ (44.5)	\$ (42.6)	1
Net Earnings	\$ 213.1	\$ 279.5*	(26%)	\$ 420.5	\$ 471.6*	(13%)
EBITDA ⁽¹⁾	\$ 414.8	\$ 386.7	+6%	\$ 822.8	\$ 754.8	+7%
				1		

25.0%

21.3%*

18.8%*



Effective Tax Rate

25.3%

^{*} The Company acquired the final 50% interest in its Pacman joint venture triggering a re-measurement of its legacy investment to fair value resulting in a \$78.1 million non-taxable revaluation gain recorded to net earnings. Excluding the revaluation gain, net earnings were \$201.4 million and \$393.5 million, for the three-month and six-month periods ended June 30, 2024.

Earnings Per Share

Periods Ended June 30th (Per Class B share)

Three Months Ended

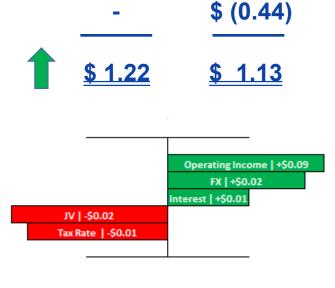
2025 2024

Net earnings - basic \$ 1.21 \$ 1.56

Net loss from restructuring and other items

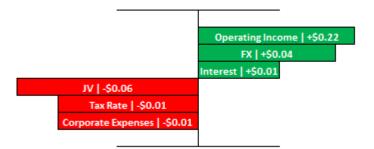
Revaluation gain - \$ (0.44)

Adjusted basic earnings⁽¹⁾



Six Months Ended

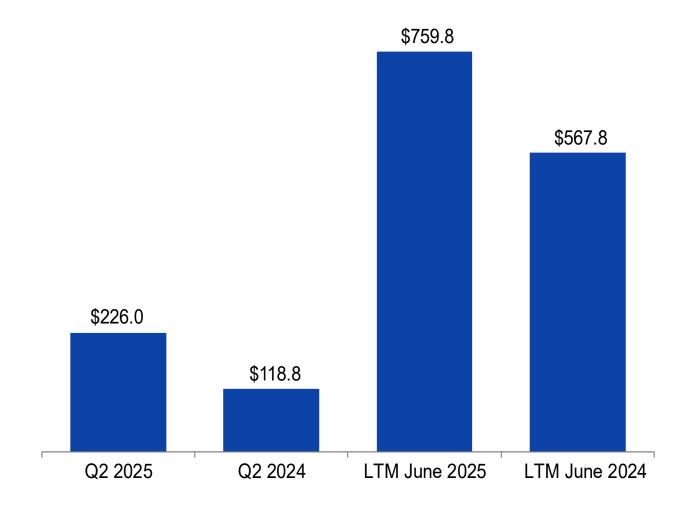






Free Cash Flow From Operations⁽²⁾

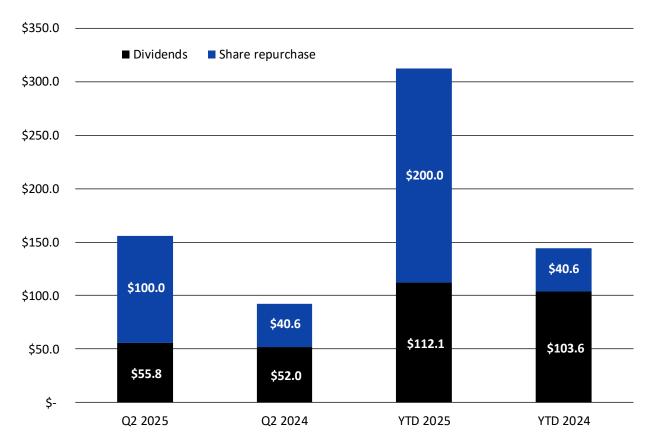
Periods Ended June 30th (millions of CDN \$)





Returned to Shareholders

Periods Ended June 30th (millions of CDN \$)



\$200.0 million share buyback
\$112.1 million dividends paid
\$312.1 million returned to shareholders

+116%
up \$168MM

- 2,646,521 Class B shares purchased for cancellation
- 27% dividend payout ratio



Cash & Debt Summary

(millions of CDN \$)

Bonds (US\$600.0MM, US\$500.0MM, C\$300.0MM)

Syndicated credit facility (€207.3MM, C\$260.0MM)

Lease liabilities

Debt - all other, net of issuance costs

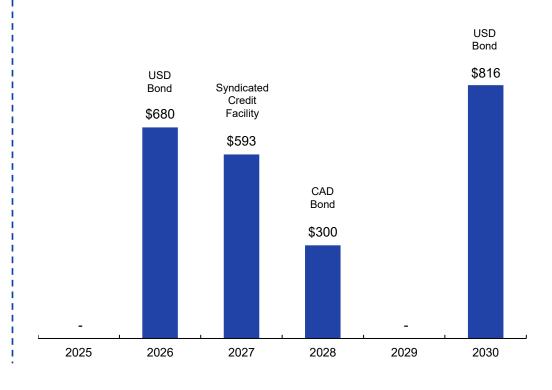
Total debt

Less: Cash and cash equivalents

Net debt

June 2025	December 2024		
1,796.9	\$ 1,882.2		
592.5		348.9	
203.6		210.9	
3.2		5.6	
2,596.2	\$	2,447.6	
(962.5)		(828.7)	
1,633.7	\$	1,618.9	
	2025 1,796.9 592.5 203.6 3.2 2,596.2 (962.5)	2025 1,796.9 \$ 592.5 203.6 3.2 2,596.2 \$ (962.5)	



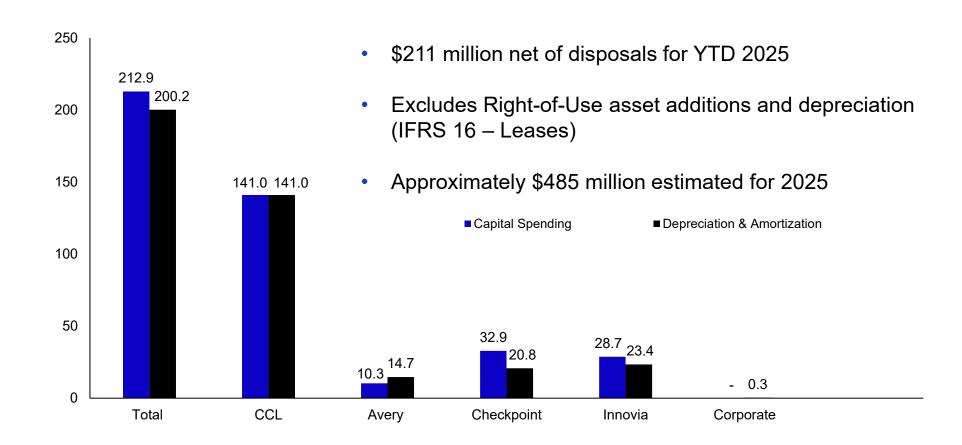


- Leverage ratio⁽¹⁾ of 1.04x EBITDA
- Available capacity within the syndicated revolving facility is US\$0.8 billion
- Strong liquidity position



Capital Spending

Six Months Ended June 30th, 2025 (millions of CDN \$)

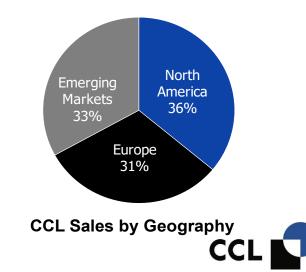




CCL

Periods Ended June 30th **Three Months Ended** Six Months Ended (millions of CDN \$) 2025 2025 2024 2024 Change (ex. FX) Change (ex. FX) Sales **\$1,229.7 \$1,139.8** ¹ \$2,430.0 \$2,233.9 +7% Operating Income⁽¹⁾ \$204.3 \$190.8 \$404.6 \$368.4 +8% 16.6% 16.7% % Sales 16.7% 16.5% \$262.3 \$282.2 \$560.2 \$510.8 +7% +8% % Sales 23.1% 22.9% 23.0% 22.9%

- 4.7% Q2 organic growth (on top of 9% in Q224): low single digit in North America & Europe, mid single digit in Asia Pacific and low teens in Latin America
- Profitability gains strong at Home & Personal Care and CCL Design with Healthcare & Specialty and CCL Secure modestly improved.....
- but moderately down in Food & Beverage



Joint Ventures

Periods Ended June 30th
Results at 100%
(millions of CDN \$)

(millions of CDN \$)	Three Mon	the Ended	Six Months Ended	
	2025	2024	2025	2024
Sales	\$23.8	\$ 42.0	\$43.5	\$ 93.3
Net Income	\$ 4.3	\$ 9.9	\$ 5.4	\$ 26.6
EBITDA ⁽¹⁾	\$ 6.7	\$ 14.3	\$ 9.3	\$ 35.6
% Sales	28.2%	34.0%	21.4%	38.2%
Label ventures equity share*	\$ 2.2	\$ 5.0	\$ 2.7	\$13.3

CCL purchased the remaining 50% interest of Pacman-CCL in June 2024....now fully consolidated



Avery Periods Ended June 30th **Three Months Ended** (millions of CDN \$) 2025 2024 Change (ex. FX) Sales \$266.1 \$276.9 (6%)Operating Income⁽¹⁾ \$60.7 \$50.6 (18%)% Sales 19.0% 21.9% EBITDA⁽¹⁾ \$60.7 \$70.8 (15%) 22.8% % Sales 25.6%

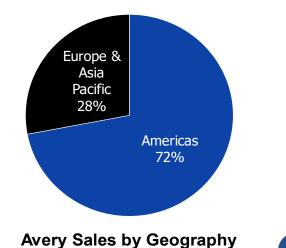
Six Months Ended

23.4%

nge (ex. FX)	Chan	2024	2025
(4%)	1	\$529.7	\$524.9
(10%)	1	\$111.7 21.1%	\$102.8 19.6%
(9%)	1	\$132.0	\$123.0

24.9%

- U.S. impacted by tariffs and slow/late start for back to school as expected.....
-part offset by growth in direct to consumer in North America & Europe
- Latin America impacted by FX especially for imported raw materials

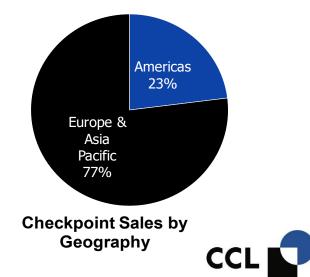




Checkpoint

Periods Ended June 30th **Three Months Ended** Six Months Ended (millions of CDN \$) 2025 2024 2025 2024 Change (ex. FX) Change (ex. FX) Sales \$255.5 \$244.3 \$469.0 +3% \$496.6 +3% Operating Income⁽¹⁾ \$36.7 \$43.5 +16% \$80.8 \$73.7 +7% 17.0% 15.0% 16.3% 15.7% % Sales \$57.3 +14% \$108.5 \$98.7 +7% 22.4% 20.2% % Sales 21.8% 21.0%

- Merchandise Availability ("MAS") had a very strong quarter in Europe and solid elsewhere, some tariff impact on products manufactured in China for the U.S.
- Apparel Label ("ALS") declined as retailers reconsider supply chains to mitigate tariff impacts,
 RFID growth moderated but still positive

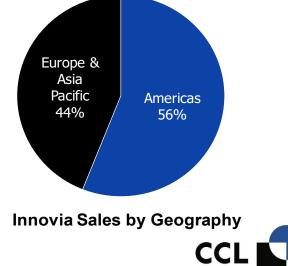




Innovia

Periods Ended June 30th **Three Months Ended** Six Months Ended (millions of CDN \$) 2025 2024 2025 2024 Change (ex. FX) Change (ex. FX) Sales \$184.6 \$183.3 \$350.2 \$370.2 Operating Income⁽¹⁾ \$23.7 \$15.3 \$50.8 12.9% % Sales 13.7% 9.1% \$36.1 \$74.9 **\$26.7** \$55.2 19.7% 20.2% % Sales 14.5% 15.8%

- Sales declined on lower resin cost pass through, modest volume gain
- Excellent performance in the Americas and improved results in the U.K. on benefits from consolidating volume; Poland continuing to gain share in label films
- Includes \$3.8 million loss in Germany on early scale up of the Leipzig low gauge film plant





Tariffs

- CCL Segment & Innovia products made in Mexico are USMCA compliant and currently tariff free for the U.S.
- Avery ring binders and certain ancillary products made in Mexico incurred tariffs due to China content...approximately <\$4 million impact in Q2 net of price surcharges
- Checkpoint MAS products in the U.S. rely significantly on a China supply chain currently, >\$1
 million Q2 impact net of price surcharges.
- <\$1 million impact across the rest of the Company
- Mitigating actions underway in our supply chain and with pricing surcharges where appropriate

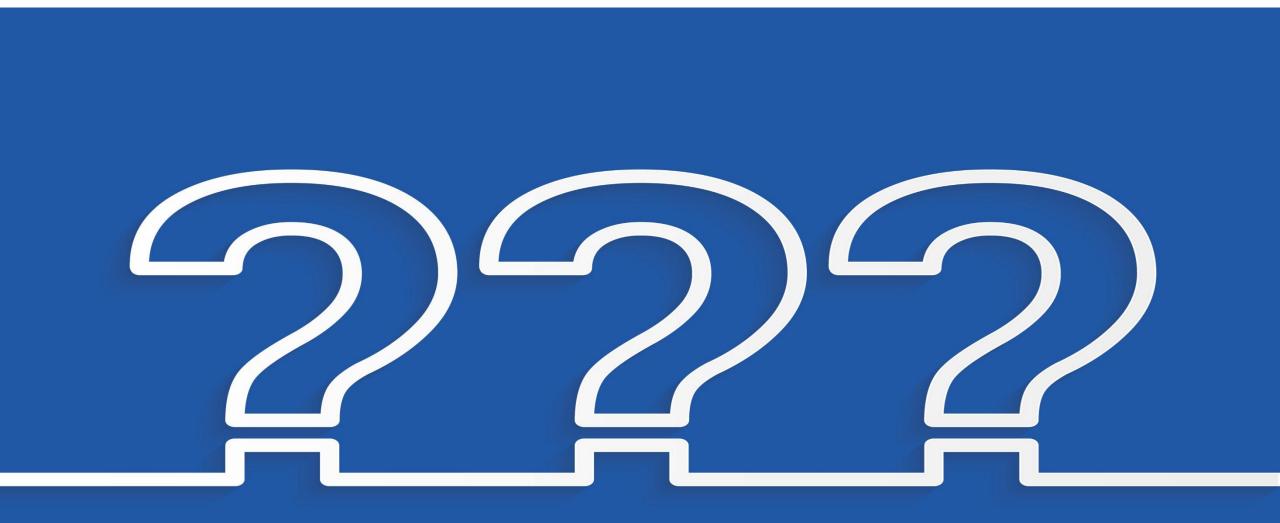


Outlook Commentary Q3

- CCL Segment backlog solid going into Q3, orders stable
- Avery expected to improve sequentially, although back-to-school replenishment volume remains a risk
- Checkpoint ALS volume expected to pick up for the typically busy August-November season as customers resolve sourcing plans
- Innovia should post gains, German plant start up cost to continue in H2
- FX a modest tailwind



Questions





Appendix: Definitions

- (1) Non-IFRS measure; see MD&A dated June 30, 2025 for definition.
- (2) Free Cash Flow from Operations (non-IFRS measure) = cash from operating activities less capital expenditures, net of proceeds from sale of property, plant and equipment.



Appendix: Segment Reporting

<u>CCL Segment ("CCL")</u> CCL is a converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional, security and functional applications for government institutions and large global customers in the consumer packaging, healthcare, chemicals, consumer durables, electronic device and automotive markets. Extruded and labeled plastic tubes, aluminum aerosols and specialty bottles, folded instructional leaflets, specialty folded cartons, precision engineered and die cut components, electronic displays, polymer banknote substrate and other complementary products and services are sold in parallel to specific end-use markets.

Avery Segment ("Avery") Avery is a supplier of labels, specialty converted media and software solutions to enable short-run digital printing in businesses and homes alongside complementary products sold through distributors and mass market retailers and pressure sensitive tapes in Brazil. The products are split into five primary lines: (1) Printable Media: including address labels, product identification labels and name badges/cards supported by customized software solutions where applicable; (2) Organization Products: including binders, indexes, sheet protectors and writing instruments; (3) Direct-to-Consumer: digitally imaged labels, name and event badges, RFID enabled key cards and wristbands, planners and kids-oriented identification labels supported by unique web-enabled e-commerce URLs; (4) Pressure Sensitive Tapes; and (5) Horticultural labels & tags.

Checkpoint Segment ("Checkpoint") Checkpoint is a manufacturer of technology-driven loss-prevention, inventory-management and labeling solutions, including radio frequency and radio frequency identification ("RFID") solutions, to the broad retail and apparel industries globally. The Segment has three primary product lines: Merchandise Availability Solutions ("MAS"), Apparel Labeling Solutions ("ALS") and "Meto". The MAS line focuses on electronic-article-surveillance ("EAS") systems; hardware, software, labels and tags for loss prevention and inventory control systems including RFID solutions. ALS products are apparel labels and tags, some of which are RFID capable. Meto supplies hand-held pricing tools and labels and promotional in-store displays.

Innovia Segment ("Innovia") Innovia supplies specialty, high-performance, multi-layer, surface engineered films from facilities in Australia, Germany, Mexico, Poland and the United Kingdom to customers in the pressure sensitive materials, flexible packaging and consumer packaged goods industries worldwide. Additionally, a small percentage of the total volume is sold internally to the CCL Segment and more so to CCL Secure. Two smaller facilities, in Germany and U.S., produce almost their entire output for CCL Label.

