CCL Industries Inc.

News Release   **Stock Symbol: TSX – CCL.A and CCL.B**

For Immediate Release, Thursday, September 15, 2011

CCL Industries Announces Organization Change

Toronto, September 15, 2011 – CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products and healthcare industries, announced today that Sean Washchuk will be joining the Company as Senior Vice President and Chief Financial Officer effective October 5, 2011.

Mr. Washchuk comes to CCL after 11 years of providing financial leadership at Vitran Corporation Inc. with the last seven years as its Chief Financial Officer. His broad based background includes extensive public company experience covering all aspects of financial reporting, treasury and corporate finance, tax planning and investor relationships in a business to business environment.

Mr. Washchuk graduated from Brock University with an Honours Bachelor of Accounting degree; gained public accounting experience with PricewaterhouseCoopers LLP and has his CA designation.

Mr. Geoffrey Martin, President and CEO of CCL Industries Inc. said, "We are delighted that Sean has agreed to join us. His prior public company experience in a CFO capacity makes him ideally suited to his new challenge."

With headquarters in Toronto, Canada, CCL Industries now employs approximately 6,200 people and operates 66 production facilities globally located to meet the sourcing needs of large international companies. CCL Label is the world's largest converter of pressure sensitive and film materials and sells to leading global customers in the consumer packaging, healthcare and consumer durables segments. CCL Container and CCL Tube produce aluminum cans, bottles and plastic tubes for the consumer products industry in North America.

Statements contained in this Press Release, other than statements of historical facts, are forward-looking statements subject to a number of uncertainties that could cause actual events or results to differ materially from some statements made.

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For more details on CCL, visit our website – www.cclind.com