CCL Industries Inc.

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News Release **Stock Symbol: TSX – CCL.A and CCL.B**

For Immediate Release – Thursday, October 27, 2011

CCL TO HOLD CONFERENCE CALL TO DISCUSS THIRD QUARTER RESULTS ON THURSDAY, NOVEMBER 3, 2011 AT 3:00 P.M. EDT

Toronto, October 27, 2011 - CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products and healthcare industries, will hold a conference call to discuss its third quarter results on Thursday, November 3, 2011 at 3:00 p.m. EDT.

To access this call, please dial:
416-695-7848 – Local
1-800-355-4959 – Toll Free

The press release and conference call presentation will be posted on the Company's website on Thursday, November 3, 2011 – www.cclind.com.

Audio replay service for the conference call will be available Thursday, November 3, 2011 at 6:00 p.m. EDT until Thursday, November 17, 2011 at 11:59 p.m. EST.

To access conference replay, please dial:
905-694-9451 – Local
1-800-408-3053 – Toll Free
Access Code: 3818752

With headquarters in Toronto, Canada, CCL Industries now employs approximately 6,300 people and operates 68 production facilities globally located to meet the sourcing needs of large international customers. CCL Label is the world's largest converter of pressure sensitive and film materials for label applications and sells to leading global customers in the consumer packaging, healthcare, automotive and consumer durable markets. CCL Container and CCL Tube are leading producers of aluminum aerosol cans, bottles and extruded plastic tubes for consumer packaged goods customers in the United States, Canada and Mexico.

For more information, contact:

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For more details on CCL, visit our website – www.cclind.com