CCL Industries Inc.

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News Release **Stock Symbol: TSX – CCL.A and CCL.B**

For Immediate Release – April 11, 2013

CCL TO HOLD CONFERENCE CALL TO DISCUSS FIRST QUARTER RESULTS, THURSDAY, MAY 2, 2013, AT 2:30 P.M. EDT

Toronto, April 11, 2013 - CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products and healthcare industries, will hold a conference call to discuss its first quarter results on Thursday, May 2, 2013, at 2:30 P.M. EDT.

To access this call, please dial:
416-340-2218 – Local
1-866-226-1792 – Toll Free

The press release and conference call presentation will be posted on the Company's website on Thursday, May 2, 2013 – www.cclind.com.

Audio replay service for the conference call will be available Thursday, May 2, 2013, at 6:00 p.m. EDT until Thursday, May 16, 2013, at 11:59 p.m. EDT.

To access Conference Replay, please dial:
905-694-9451– Local
1-800-408-3053 – Toll Free
Access Code: 8428715

With headquarters in Toronto, Canada, CCL Industries now employs approximately 6,600 people and operates 75 production facilities globally located to meet the sourcing needs of large international customers. CCL Label is the world's largest converter of pressure sensitive and film materials for label applications and sells to leading global customers in the consumer packaging, healthcare, automotive and consumer durable markets. CCL Container is a leading producer of aluminum aerosol cans and bottles for consumer packaged goods customers in the United States, Canada and Mexico.

For more information, contact:

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For more details on CCL, visit our website – www.cclind.com