



News Release

Stock Symbol: TSX – CCL.A and CCL.B

For Release 10:00 a.m., Wednesday, October 16, 2013

CCL Design Acquires Worldwide Rights to Nano-Fusion™ Paint Protection Film

Nano-Fusion™, a patented paint protection film with unique surface technology, is now available exclusively from CCL Design, a division of CCL Industries (“CCL”). Worldwide rights to the product line and related intellectual property were acquired by CCL from Avery Dennison as part of the Office & Consumer Products and Designed & Engineered Solutions transaction completed on July 1, 2013.

This sale does not affect sales of Avery Dennison products including Supreme Wrapping Films and other colored and clear vehicle wraps and vehicle protection films sold under the Avery Dennison brand.

Questions regarding Nano-Fusion™ Paint Protection Film should be directed to your local representative or you may contact CCL Design directly at nanofusion@cclind.com or online at <http://nano-fusionppf.com/> or by phone on (440) 878-7000.

Questions regarding Avery Dennison films should be directed to your local Avery Dennison Graphics Solutions customer service or sales representative. General questions about Avery Dennison products may be directed to Customer Service at (800) 282-8379, or visit us online at www.graphics.averydennison.com.