CCL Industries Inc.

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News Release

Stock Symbol: TSX – CCL.A and CCL.B

For Immediate Release – April 15, 2014

CCL TO HOLD CONFERENCE CALL TO DISCUSS FIRST QUARTER RESULTS, THURSDAY, MAY 1, 2014, AT 2:00 P.M. EDT

Toronto, April 15, 2014 - CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products and healthcare industries, will hold a conference call to discuss its first quarter results on Thursday, May 1, 2014, at 2:00 P.M. EDT.

To access this call, please dial:

416-340-8527 – Local 800-952-4972 – Toll Free

The press release and conference call presentation will be posted on the Company's website on Thursday, May 1, 2014 – www.cclind.com.

Audio replay service for the conference call will be available Thursday, May 1, 2014, at 6:00 p.m. EDT until Thursday, May 15, 2014, at 11:59 p.m. EDT.

To access Conference Replay, please dial:

905-694-9451 – Local 800-408-3053 – Toll Free Access Code: 1252787

CCL Industries employs approximately 10,000 people and operates 95 production facilities in 27 countries on 5 continents with corporate offices in Toronto, Canada, and Framingham, Massachusetts. CCL Label is the world's largest converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional and functional applications for large global customers in the consumer packaging, healthcare, automotive and consumer durables markets. Extruded & laminated plastic tubes, folded instructional leaflets, precision printed & die cut metal components with LED displays and other complementary products and services are sold in parallel to specific enduse markets. Avery is the world's largest supplier of labels, specialty converted media and software solutions to enable short run digital printing in businesses and homes alongside complementary office products sold through distributors and mass market retailers. CCL Container is a leading producer of impact extruded aluminum aerosol cans and bottles for consumer packaged goods customers in the United States, Canada and Mexico.

For more information, contact:

Sean Washchuk Senior Vice President and 416-756-8526 Chief Financial Officer

For more details on CCL, visit our website – <u>www.cclind.com</u>