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News Release

For Immediate Release, April 19, 2016 Stock Symbol: TSX – CCL.A and CCL.B

CCL to Hold Conference Call to Discuss First Quarter Results, Thursday, May 5, 2016, at 8:00 a.m. EDT

Toronto, April 19, 2016 - CCL Industries Inc., a world leader in the development of labelling solutions and specialty packaging for the consumer products, healthcare, electronic device and automotive industries, will be releasing its First Quarter Earnings Results at 7:00 a.m. on Thursday, May 5, 2016, and will be holding a conference call commencing at 8:00 a.m. EDT to answer questions in connection with the Press Release.

To access this call, please dial:

416-340-2219 - Local 1-866-225-2055 - Toll Free

The press release and conference call presentation will be posted on the Company's website on Thursday, May 5, 2016 – www.cclind.com.

Audio replay service for the conference call will be available Thursday, May 5, 2016, at 10:00 a.m. EDT until Sunday, June 5, 2016, at 11:59 p.m. EDT.

To access Conference Replay, please dial:

905-694-9451 - Local 1-800-408-3053 - Toll Free Access Code: 3544461

CCL Industries employs more than 13,800 people operating 125 production facilities in 33 countries on 6 continents with corporate offices in Toronto, Canada and Framingham, Massachusetts. **CCL Label** is the world's largest converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional and functional applications for large global customers in the consumer packaging, healthcare & chemicals, consumer durable, electronic device & automotive markets. Extruded & laminated plastic tubes, folded instructional leaflets, precision decorated & die cut components, electronic displays and other complementary products and services are sold in parallel to specific end-use markets. **Avery** is the world's largest supplier of labels, specialty converted media and software solutions to enable short-run digital printing in businesses and homes alongside complementary products sold through distributors and mass market retailers. **CCL Container** is a leading producer of impact extruded aluminum aerosol cans and bottles for consumer packaged goods customers in the United States

and Mexico. **CCL** partly backward integrates into materials science with capabilities in polymer extrusion, adhesive development and coating, surface engineering and metallurgy that are deployed across all three business segments.

For more information, contact:

Sean Washchuk Senior Vice President and

416-756-8526

Chief Financial Officer

For more details on CCL, visit our website - www.cclind.com